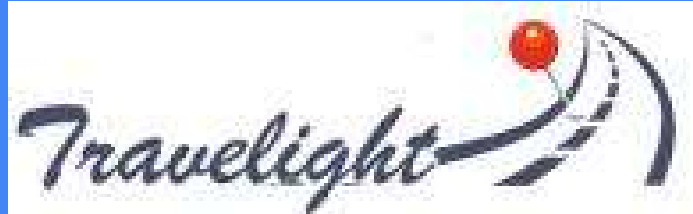


Nearest Public Transportation Facilities





Focus Segment:

Rural

Urban

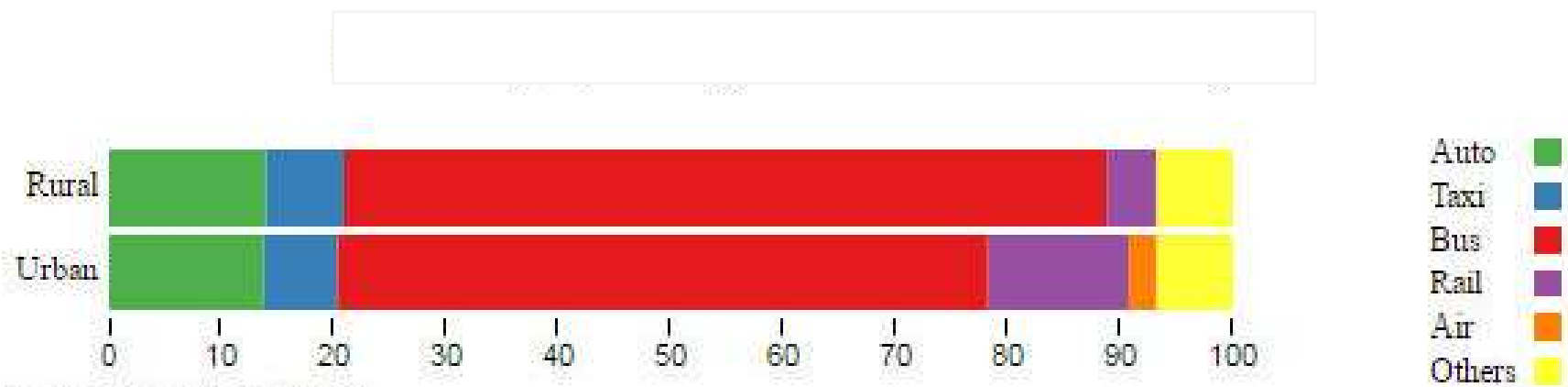
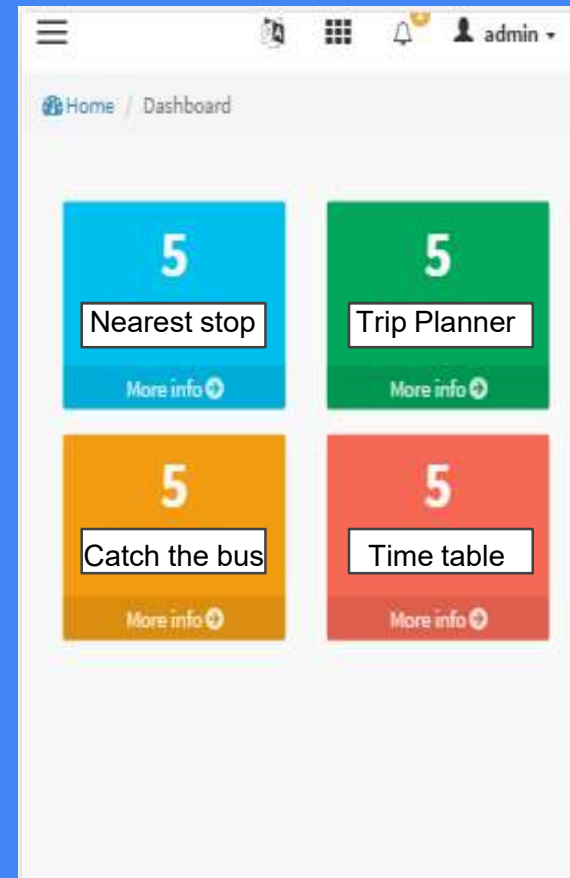


Chart: TR / Data source: NSSO



- Language
- Waiting Time
- Entertainment options
- Trip calculator
- No prior reminder

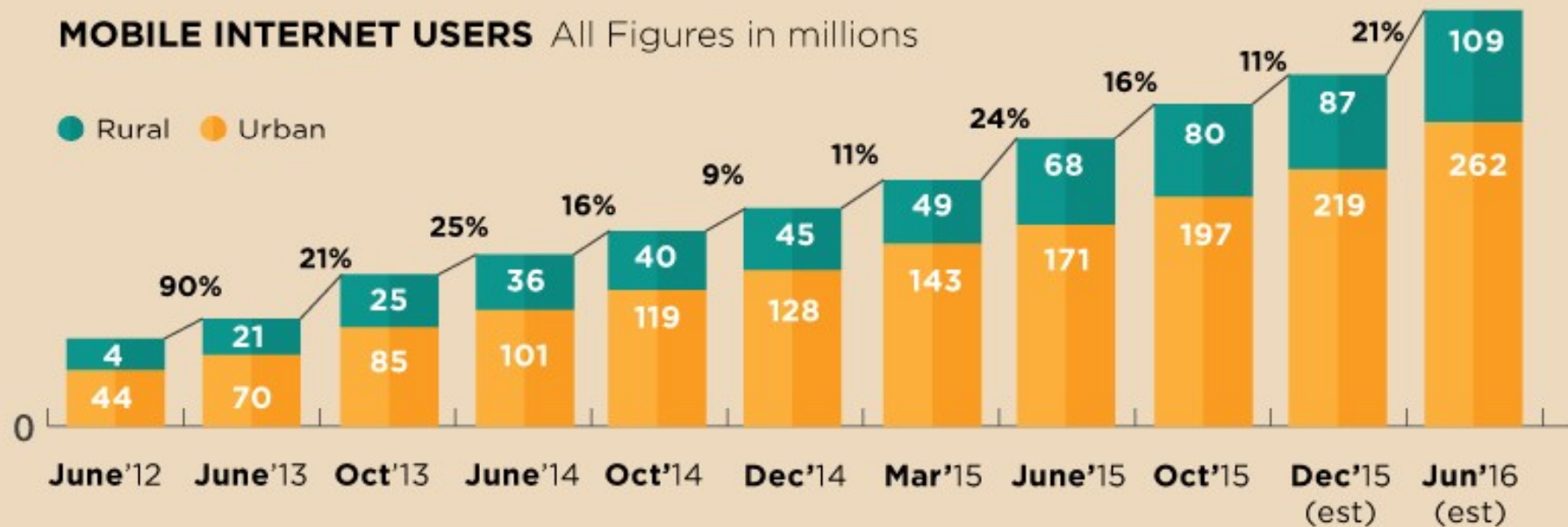
The solution



Total Users

MOBILE INTERNET USERS All Figures in millions

● Rural ● Urban

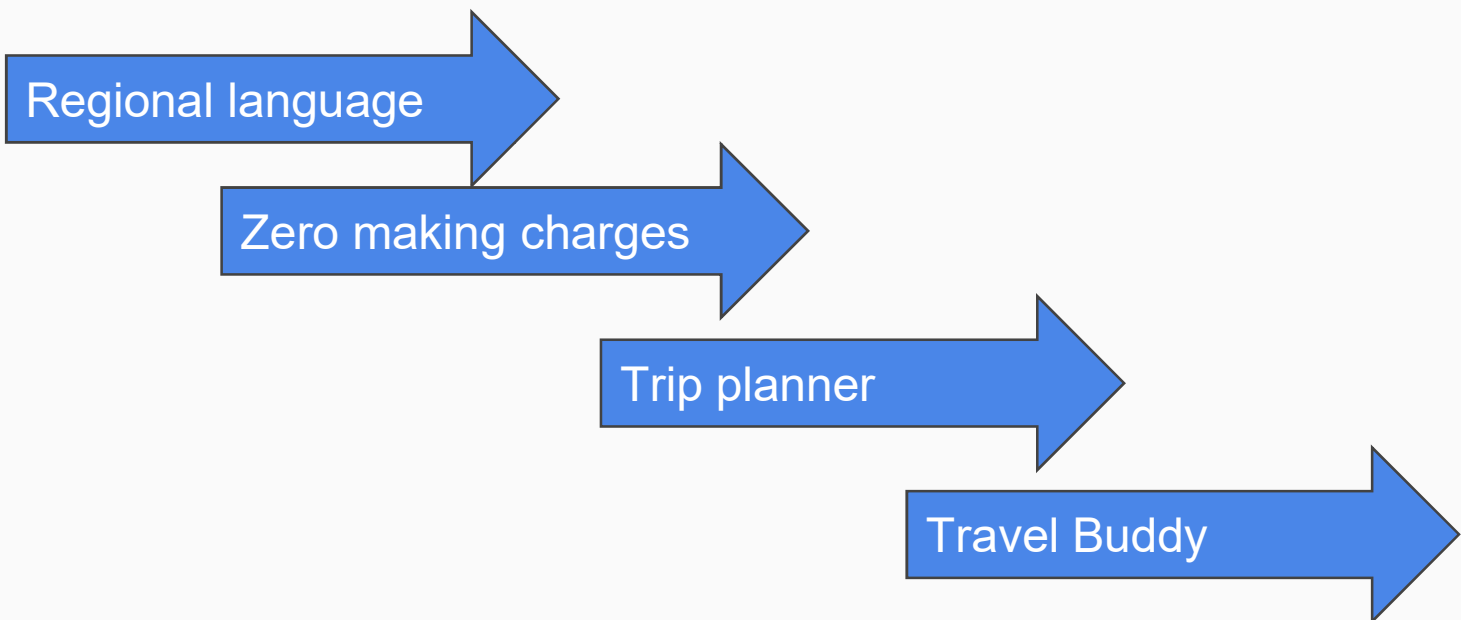


Source: 'Internet in India 2015' by the Internet and Mobile Association of India (IAMAI) and IMRB International

Design: Gokul.K

Key Points

Regional language

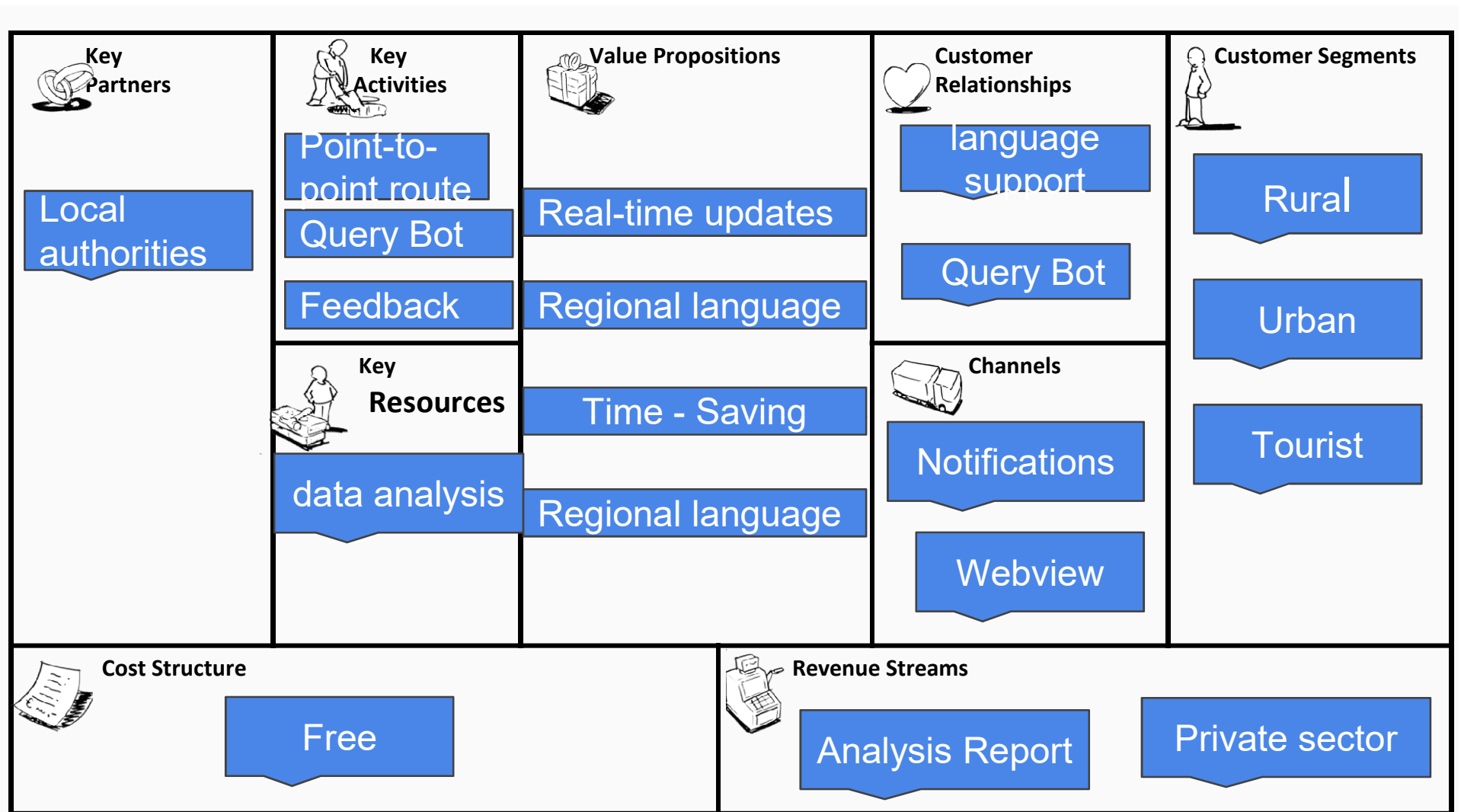


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graph LR; A[Regional language] --> B[Zero making charges]; B --> C[Trip planner]; C --> D[Travel Buddy]
```

Zero making charges

Trip planner

Travel Buddy



Revenue Model

Public

- no charges for government services

Private

- Charges will be taken from private service providers