

Online program to Celebrate World Intellectual Property Day- 26th April, 2023

(Celebrating "Women and IP: Accelerating Innovation and Creativity")

ICAR-NRCG organized an online program on 25 April 25, 2023 to **Celebrate World Intellectual Property Day-- 26th April, 2023**. The program was chaired by Dr. Kaushik Banerjee, Director, ICAR-NRCG and coordinated by Mrs. Kavita Mundankar, Scientist and I/c ITMU. A total of 29 participants from Scientific and Technical staff of the Institute attended the program.

At the onset of the program ICAR Song was played.

In his keynote address, Dr. Banerjee explained the theme *"Women and IP: Accelerating Innovation and Creativity"*. He reiterated the WIPO's observation that too few women are benefiting from IP and therefore there is a lot of need for encouraging women in the field of innovations, and more women should be encouraged to use the IP system to protect and get value to their work. He cited the example of the important role that women had played in the economic development of Germany after the Second World War when the entire country was devastated and most of the men had died in the war. He emphasised the strengths and qualities like sincerity, ingenuity and social commitment to the community that women have that can shape a country's future. He told that the focus of the women-led endeavours is usually centred on social welfare, and hence, the discoveries and inventions contributed by women mostly had a broad societal perspective. In our country also if more and more women professionals contribute to research and development with IP protection and harness commercial benefits, then it will provide more benefit to the society as behind it there is always a mindset of welfare of family, neighbours and society.

Mrs. Kavita Mundankar presented a talk on 'IPR portfolio from ICAR-NRC Grapes'. She informed about the ICAR's initiatives for Intellectual property and Technology management and talked about the IPR portfolio of Patents, Plant Variety Registrations, Copyrights and Trademarks that this Centre owns today in the year 2023 with its beginning from the implementation of Intellectual Property and Technology Management (IP&TM) policy and guidelines by ICAR on 2 October 2006.

IP awareness technical lectures were delivered by Women IP Experts Ms. Aditi Gehlot, Head IPR and Ms. Jyoti Shekar Head- Business Operations from the Law Firm M/s Legasis, Pvt. Ltd. Ms. Jyoti Shekar, explained the importance of the theme "Women and IP: Accelerating Innovation and Creativity" and informed that only around 17% is women's share in issued patents. She highlighted the challenges that women professionals face, and also discussed how an awareness of IP can benefit all.

Ms. Aditi Gehlot, delivered an IP awareness lecture and enlightened the participants about the Intellectual Property, the details of various forms of IP and its uses, criteria for invention, IP decisions across the innovation cycles, nine types of innovations, importance of securing IP for technical advancement, monetization and for staying ahead of competition.

Ms. Jyoti Shekar also explained about how to use IP for commercialization and its related dos and don'ts, how to take care of IP in case of IP generating entity and IP consuming entity, legal liabilities and risks associated with IPs, importance of IP for securing economic benefits etc. She also informed about the Start-up Intellectual Property Protection (SIPP) Scheme.

Both the experts answered the queries raised after the lecture.

The program ended with the vote of thanks by Dr. Sujoy Saha, Principal Scientist.

Zoom Meeting

Recording...

Participants (25)

Find a participant

- NP NRCGrapes Pune (Host, me)
- KM Kavita Mundanka... (Co-host)
- AG Aditi Gehlot (Guest)
- JS Jyoti Shekar (Guest)
- KB Kaushik Banerjee (Guest)
- AK Ajay Kumar Upadhyay (Guest)
- AU Anuradha Upadhyay, IC... (Guest)
- BP Balasaheb Phalke (Guest)
- DG Dhananjay Gawande (Guest)
- DD Dr. D. S. Yadav, ICAR-N... (Guest)
- DR Dr. Ratna Uttam Thosar (Guest)
- ND Nishant Deshmukh, Sci... (Guest)

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Zoom Meeting

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World Intellectual Property Day April 26, 2023 Women and intellectual property

Participants (25)

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- AJ Ajay (Guest)
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- JS Jyoti Shekar (Guest)
- KB Kaushik Banerjee (Guest)
- LA Langote Amruta Ramling (Guest)
- NN NRCG NAMRATA KOKARE (Guest)

Mute Stop Video Security Participants Polls Chat Share Screen Pause/Stop Recording Reactions Apps Whiteboards 33°C Mostly sunny 03:37 PM 25-04-2023

Recording... You are viewing Aditi Gehlot's screen View Options

9 types of INNOVATION

- PROCESS**: Implementation of a new and significantly improved production or delivery method.
- SERVICE**: Introduction of new or significantly improved service that generates new customer value.
- BUSINESS MODEL**: New ways in which an organization creates, delivers, and captures value.
- DISRUPTIVE**: Innovations that displace established companies or industries.
- BREAKTHROUGH**: Innovations that generate a paradigm shift in technology or science, for example transistors.
- ORGANISATION**: New ways in which people manage and share resources.
- OUTCOME DRIVEN**: The jobs the customer is trying to get done are used as input to the innovation process.
- INCREMENTAL**: Small continuous improvements to existing products, services and processes.
- PRODUCT**: Introduction of new or significantly improved product that generates new customer value.

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Original Sound for Musicians: Off Recording...

WOMEN INNOVATORS



<p>Non-reflective Glass</p>  <p>Katharine Burr Blodgett</p>	<p>Life raft</p>  <p>Maria E. Beasley</p>	<p>Thermoelectric power generator</p>  <p>Mária Telkes</p>	<p>Women's share in Issued Patents – 17% only</p>
<p>Military Technology</p>  <p>Hedy Lamarr</p>	<p>Windscreen wipers</p>  <p>Mary Anderson</p>	<p>Kevlar – fiber stronger than steel</p>  <p>Stephanie Kwolek</p>	

and the list goes on...

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Aditi Gehlot	NRCGrapes Pune	Jyoti Shekar	Kaushik Banerjee	Sujoy Saha
Kavita Mundankar, NRCGra...	SHUBHAM AKH...	Sahadeo Ramteke	Ajay Kumar Upa...	PRIYANKA LOK...
Dr. D. S. Yadav, I...	Shital Sagar Pha...	NRCG NAMRAT...	Anuradha Upad...	Riddhi Rane
Dr. Ratna Uttam...	Uttam Borse	Prasad Sawant	somnath.holkar	Dhananjay Gaw...
Balasaheb Phalke	Pandurang Jagtap	Nishant Deshm...	Vanita	Rushikesh Beldar

Unmute Start Video Security Participants Share Screen Reactions Apps Whiteboards More End

Windows Taskbar: File Explorer, Word, Firefox, Chrome, Zoom

System Tray: Network, Volume, Date/Time: 16:25 25-04-2023